

Design that's accessible to all

 jonesdigital.co/accessibility



Accessibility

We believe the web should work for everyone. That's why accessibility is woven into everything we design and build — not bolted on as an afterthought.

Our Commitment

Jones Digital is committed to ensuring digital accessibility for people with disabilities. We are continually improving the user experience for everyone and applying the relevant accessibility standards.

Our Standards

We aim to conform with the [Web Content Accessibility Guidelines \(WCAG\) 2.2](#) at the AA level. This includes ensuring our websites are:

Perceivable

Content is presented in ways users can perceive — including text alternatives for images, captions for video, and sufficient colour contrast.

Operable

All functionality is available from a keyboard. Users can navigate, interact, and complete tasks without requiring a mouse.

Understandable

Content is readable and predictable. Navigation is consistent, error messages are clear, and forms are labelled properly.

Robust

Content works with current and future assistive technologies, including screen readers, magnifiers, and voice input.

What We Do to Stay Accessible

Accessibility-first design. Every website we create starts with an accessible foundation — semantic HTML, proper heading hierarchy, ARIA landmarks, and keyboard-navigable interfaces.

Colour contrast compliance. We ensure all text meets or exceeds WCAG AA contrast ratios against their backgrounds, so content remains readable for users with low vision or colour blindness.

Keyboard navigation. All interactive elements — links, buttons, forms, menus — are fully operable via keyboard alone. Focus indicators are visible and logical.

Screen reader support. We use proper labels, alt text, and ARIA attributes so assistive technologies can interpret and convey content accurately.

Responsive and scalable. Content adapts to different screen sizes without loss of functionality. Text can be resized up to 200% without breaking layout or readability.

Ongoing review. We test our sites with automated tools during development and conduct manual reviews to catch issues that tools can miss.

Feedback & Reporting Issues

We welcome feedback on the accessibility of our websites. If you encounter an accessibility barrier, please let us know — we take every report seriously and aim to respond within 48 hours.

How to report an issue

- Email: contactus@jonesdigital.co — Please include "Accessibility" in the subject line.
- Phone: [01443 565 809](tel:01443565809)
- Mobile: [07457 405 409](tel:07457405409)

- Form: Use our [contact form](#) and select "Something Else" — mention accessibility in your message.

What to include

To help us address your feedback quickly, please include:

- The page or URL where you encountered the issue
- A brief description of what you were trying to do
- The barrier you experienced
- Your device, browser, and any assistive technology you're using

Last updated: July 2026. This policy is reviewed periodically and updated as our practices and standards evolve.

Have questions about accessibility?

We're always working to make our digital experiences better for everyone. Reach out and we'll get back to you within 48 hours.

[Start Your Project](#)